



## PROJECT DATA

Project: Mobily VIP Executive Floor -26th  
Floor in Kingdom Tower  
City: Riyadh  
Country: Kingdom of Saudi Arabia  
Client: Etihad Etisalat Company-Mobily  
Architect: Essam Al Jubair-Building & Facility  
Manager-Mobily  
Interior/project architect: I.D. Guy Willis-  
Mobily  
Blind manufacturer: SMC - Saudi Metal  
Ceilings Mfg. Co. Ltd.  
Supplier/installer: SMC - Saudi Metal Ceilings  
Mfg. Co. Ltd.  
Products: 1.200 Sqm-Motorized Roller Blind  
System with SilverScreen

## Problem definition

- Glare
- Heat

## Requirements of client/architect

- Glare Control
- Heat control

## Solution

- Quality: SilverScreen colour No. ED03 metallised, semi-transparent, flame retardant
- Products: Verosol hardware system for roller blinds Mottura
- Values:  
Solar Transmission 5%  
Solar Reflection aluminium 75%  
Light Transmission 5%  
Ligth Reflexion aluminium 74%

**Verosol**<sup>®</sup>